



Green Chemistry & Commerce Council

MEMBER UPDATE

Thank you to all of our members who have shared many creative initiatives in response to the COVID-19 crisis. Over the last couple of months, you have not only inspired us, but also other GC3 members, with the steady flow of positive news. We will have one more biweekly newsletter, then return to our regular monthly schedule in June. So, if you have news about your organization's response to the pandemic you would like to share, please send along soon.

In other news, you will see below our "save the date" for a revamped virtual Fall Roundtable. There will be reasonably priced sponsorship opportunities for companies interested in highlighting their work in sustainable chemistry to a diverse audience. Please reach out for more information about sponsorship.

GC3 Members in Action

Apple

Apple has [awarded \\$10 million in funding to COPAN Diagnostics](#), a maker of sample collection kits that can be used for COVID-19 testing. The investment will allow COPAN to accelerate production to a point of making more than one million kits per week by early July.

Nike

Nike is [donating more than 30,000 pair of shoes to healthcare workers](#) in cities across the United States. The new shoe, released in November, was designed specifically to meet the unique on-the-job challenges that healthcare workers face. Nike, The Nike Foundation, and company executives have also [donated millions in funding to help organizations around the world](#) face the many challenges posed by the pandemic.

RB

RB has [mobilized £32 million in additional funding](#) for its existing RB Fight for Access Fund. This new amount is being used to help communities around the world stop the spread of infection. In addition, RB brands have donated millions in funding and supplies to support hygiene education in the US, health care centers in Italy, and communities in need in India.

Save the Dates: GC3 Fall 2020 Virtual Roundtable

GC3 has adapted our Fall 2020 Roundtable to a virtual format. And while we will miss the chance to see you all gathered in one spot to trade ideas, we are very excited about the plan we have hatched to move those conversations online. With full consideration for both the potential and limitations of a virtual meeting, we have crafted a menu of content, and a schedule for offering that content, that we think will provide a terrific, interactive opportunity for all.

The programming will focus on three themes core to our strategy: Innovation, Collaboration, and Commercialization. Each theme will roll out over the course of three one-and-a-half-hour sessions on three consecutive days. Each progression will start with higher-level, strategic considerations, and then tighten focus to examine issues in finer detail as the week continues.

The schedule will be as follows:

Innovation series: Tues, Sept. 22; Wed., Sept. 23; Thurs., Sept. 24

Collaboration series: Tues, Oct. 6; Wed., Oct. 7; Thurs., Oct. 8

Commercialization series: Tues, Oct. 20; Wed., Oct. 21; Thurs., Oct. 22

NOTE: All sessions will run from 10:00am – 11:30am Eastern Time

Save the dates! We'll update you with additional programming and logistical information in the weeks and months ahead.

Contact

Green Chemistry & Commerce Council (GC3)
Lowell Center for Sustainable Production
University of Massachusetts Lowell
600 Suffolk Street, Lowell, MA 01854
gc3info@greenchemistryandcommerce.org

About This Email

You have received this email because you are currently subscribed to receive general correspondences from the GC3. Please [click here](#) if you no longer wish to receive these communications.

[Click here to view this email in your browser](#)

© 2020 eTemplate