



We create chemistry

GC3 Green Chemistry Technology Showcase:

Technology Needs

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BASF – We create chemistry

We create chemistry for a sustainable future

- Our chemistry is used in almost all industries
- We combine economic success, social responsibility and environmental protection



Sales 2017

€64,475

million

EBIT bef. SI 2017

€8,328

million

Employees
(as of Dec 31, 2017)

115,490



New patents

800

in 2017 worldwide

6

Verbund sites
and

347

additional
production sites
worldwide

BASF's five business segments

Thirteen operating divisions



Chemicals

Petrochemicals

Monomers

Intermediates



Performance Products

Dispersions & Pigments

Care Chemicals

Nutrition & Health

Performance Chemicals



Functional Materials & Solutions

Catalysts

Construction Chemicals

Coatings

Performance Materials



Agricultural Solutions

Crop Protection



Oil & Gas

Oil & Gas

Chemicals – a growth industry

Global annual growth rate of ~3.6%*



Agriculture



Health & Nutrition



Energy & Resources



Construction & Housing



Consumer Goods



Automotive & Transport

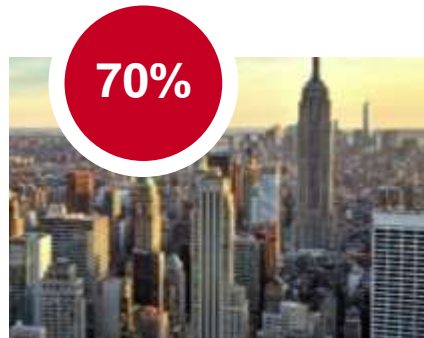


Electrical & Electronics

Chemistry as enabler to meet current and future needs



... people by 2050



... of the world population will live in cities by 2050



... more primary energy consumption by 2050



... more food needed by 2050

Our Accelerators contribute to specific sustainability needs of our customers



- Cost savings downstream
- Biodiversity and renewables
- Climate change and energy
- Emission reduction
- Resource efficiency
- Water
- Health and safety
- UN Sustainable Development Goals
- Hunger and poverty*



What BASF Needs

Additives

Antimicrobials

Coatings

Encapsulation

Mining

Packaging

Adhesives

Battery
Materials

Construction

Energy and
Energy
Storage

Nanotechnology

Pesticides

Agro (Crop
Protection)

Bio-based
Chemicals

Curing

Engineering

Nutrition

Polymers and
Plastics

Agro
(Functional
Crop Care)

Biochemistry

Dyes,
Pigments,
and
Colorants

Health

Oil and
Oilfield
Solutions

Recycling
and
Sustainability

Agro (Plant
Biotechnology)

Catalysis/
Biocatalysis

Electronics

Inorganic
Chemistry

Organic
Chemistry

Waste
Management

BASF Needs: Additives

- Fast-fusing sustainable plasticizers for flexible PVC applications
- Halogen Free Flame Retardants for Polyolefins / Thermoplastics
- Antioxidants with Chemical Resistance to Chlorine oxidizing in Plastics
- New Antioxidant chemistry and/or technologies beyond traditional phenols, phosphites, amines, sulfides
- Self forming barrier layers with physical resistance to Chlorine oxidizing agents in plastics
- New Light Stabilizer technologies beyond existing hindered amines; e.g. tetramethylpiperidines; piperizinones
- New Light Stabilizer technologies beyond existing UV absorbers; e.g., hydroxylphenylbenzophenones, hydroxylphenylbenzotriazoles, hydroxylphenyltriazines; nano ZnO; nano TiO₂

BASF Needs: Agro (Crop Protection)

- Technologies for better weed control
- Technologies to Simplify Weed Control (Formulations, Automation, Detections, Robotics, etc.)
- Approaches to Overcome Weed Resistance
- Tools for Farming based on Sensors for drought, heat, nutrition, data analytics
- Technologies for small farms (urban farming, developing countries, vertical farming, etc.)
- Technologies to overcome insecticide/ pesticide resistance
- All technologies for insect control beyond classical chemistries and biologicals
- Chemistries to improve water usage in agriculture (excluding irrigation systems)
- Coating to prevent crop protection formulations from drying/flaking in bulk containers, possibly super hydrophobic coating (issue with precipitates forming as water evaporates)
- Novel approaches for insect, nematode, and pest control in agriculture

Science competition example

Champion's names	Wilson Wanene (EVI) Kyle Flack (EDN)		e-mail	wilson.wanene@basf.com Kyle.flack@basf.com
BU	<p>Water based paint with contact angle $>100^\circ$ and dodecane contact angle $>100^\circ$ (stain resistance for architectural coatings)</p> <p>a. Cost per gallon $< \\$100$ b. Organic solvent $< 19 \text{ g / gallon}$ c. Fluoro- and silicone-free</p> <p>Disadvantage of existing approaches:</p> <p>Cost Incompatibility with water-based systems</p>			
Challenge title				
Short description				
Why is this Challenge important to BASF?				
Why it has no commercial value				
What's the opportunity for commercialization?				
What's the success criteria?				
What customers will be impacted by working on this Challenge?	All current and future architectural coatings customers.			
Other things that are important.	A model base formulation could be provided.			

 **BASF**

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