

## Introduction

The GC3 Roundtable is a critical gathering of companies and other stakeholders along the value chain focused on sharing experiences and best practices, developing new project ideas, and creating opportunities for networking and partnership. We are pleased to share the GC3 Innovators Roundtable proceedings with you. Through high level keynote presentations, panel discussions, networking and breakout sessions the GC3 was able to convene a diverse group of sustainability, business, and research experts, from throughout the supply chain, who are dedicated to the advancement of green chemistry innovation. We received positive feedback about this year's GC3 Roundtable from our participant survey and will use this feedback to improve our Roundtable in the future.

This report contains summaries and key takeaways from Roundtable sessions. Of course, the report cannot fully capture the depth and breadth of conversations held during the roundtable. PowerPoint slides from sessions are available on the GC3 Website.

## Wednesday, May 8, 2019

### Opening Remarks

#### *GC3: Year in Review*

**Presentation:** [Click here to download slides](#)

**Presenter:**

*Joel Tickner*, Executive Director, GC3

**Summary:**

Joel Tickner, GC3 Executive Director, provided an overview of the GC3's activities and its strategies for growth in the future. He noted that the GC3 has grown significantly over the past year, with more than twenty new members. The GC3's focus on supply chain collaboration to bridge the gap between technology needs, driven by market forces and regulation, and green chemistry solutions is unique and positions the organization for greater impact in the future. The GC3's platforms of Collaborative Innovation, Supply Chain Engagement, and Advocacy – combined with its various signature projects provide a strategic approach to addressing supply chain challenges to the development, commercialization, and adoption of green chemistry solutions.

Over the past year, GC3 has taken on a number of strategic projects including: Building support at the c-suite level for green chemistry innovation; building the foundations for a GC3 Europe, initiating a supplier working group, and forming a new professional society dedicated to the field of alternatives assessment – the Association for the Advancement of Alternatives Assessment (A4 – [www.saferalternatives.org](http://www.saferalternatives.org)). GC3 has also had numerous discussions with other organizations about strategic partnerships to grow the green chemistry ecosystem and how it relates to emerging issues such as the circular economy.

Much has changed in the green chemistry world over the past decade – greater market demands and greater collaboration along the value chain. Joel noted that the GC3 is at a cross-roads, where it can significantly increase its impact. The key is to build on the organization's unique niche, recognition, foundations, and core strengths to position GC3 as a thought leader, influencer, and connector with deep

knowledge of the green chemistry innovation ecosystem. The GC3 was fortunate to be a recipient of a Target Green Chemistry grant to undertake strategic planning over the coming year that will allow the organization to capitalize on increasing demands for green chemistry innovation, GC3 has been successful as a highly respected convener of the full value chain and seeks to build on its experience to date. GC3 has partnered with Schaffer & Combs to develop and execute a 3-5 year organizational plan that extends the impact of existing work and strengthens the GC3 brand.

Joel noted that this is a good time to grow movement to commercialize green chemistry. GC3 looks forward to working with its members and other stakeholders as it defines its organizational directions.