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## Driving sustainable innovation – challenges and opportunities for industry

Richard Northcote Chief Sustainability Officer Covestro AG

GC3 Innovators Roundtable 8 May 2018

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## Our purpose

To make the world a brighter place





# **OUR MISSION:**

We inspire innovation and drive growth through profitable products and technologies that benefit society and reduce the impact on the environment

## Chemical and plastic industry

Enables sustainable solutions for key sectors



MOBILITY

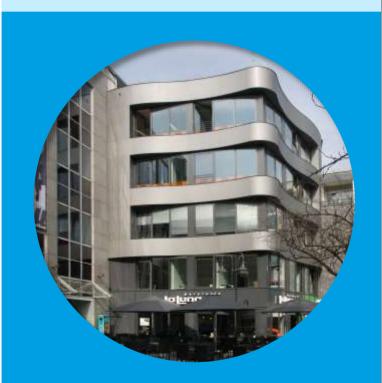
#### Lightweight construction

### RENEWABLES



### Higher yield

### CONSTRUCTION



### **Thermal insulation**

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## Our future is being collectively shaped



### Pathway forward



Contribute to UN Sustainable Development Goals Ensure future economic growth Enhance durability of products

## ... while

reducing  $CO_2$  emissions in production and over the lifetime of products increasing energy efficiency improving use of resources (carbon) along the value chain



## Covestro sustainability goals 2025

Fully committed to contribute to UN SDGs





### Sustainable products

Covestro is rethinking its raw material base

## YOU CAN'T TURN CO2 INTO A MATTRESS. WHY NOT?

#PushingBoundaries #CO2Dreams



### FROM POLLUTANT TO RAW MATERIAL

- Covestro is integrating CO<sub>2</sub> into the production chain
- dream production: CO<sub>2</sub> as raw material for polyols
- technical and commercial viability of CO<sub>2</sub>-containing PU foam proven in two-year test phase

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## Sustainable products

Material innovation for efficiency





### A breakthrough: bio-based aniline

Producing a crucial chemical more sustainably





## DISRUPTIVE NEW PROCESS DEVELOPED

- Producing the key chemical aniline based on renewable resources
- Carbon content: 100% biobased sparing fossil resources like crude oil
- Reduction of carbon footprint
- Proof in laboratory now scale-up

## Further rethinking the raw material base

Towards circular economy, renewable raw materials and carbon productivity





### GENERATE VALUE FROM ENTIRE CARBON FROM THE FLUE GAS STREAM

- Industrial waste gases (mixed CO/CO2 streams) into intermediates for PUR
- For rigid foams, insulation and coatings
- Covestro is leading a consortium of 14 partners from seven countries

## Carbon Productivity vision

Drive a new perspective on value creation through carbon



#### **Covestro's role:**

- Catalyse new insights about carbon at various stakeholder levels

## CARBON C PRODUCTIVITY

- Support collaborative creation of a tool which will be made available as **open source**, embraced by key stakeholders and adopted across industries
- Consortium officially announced Carbon Productivity initiative at the UN Global Compact Breakthrough Summit 2017







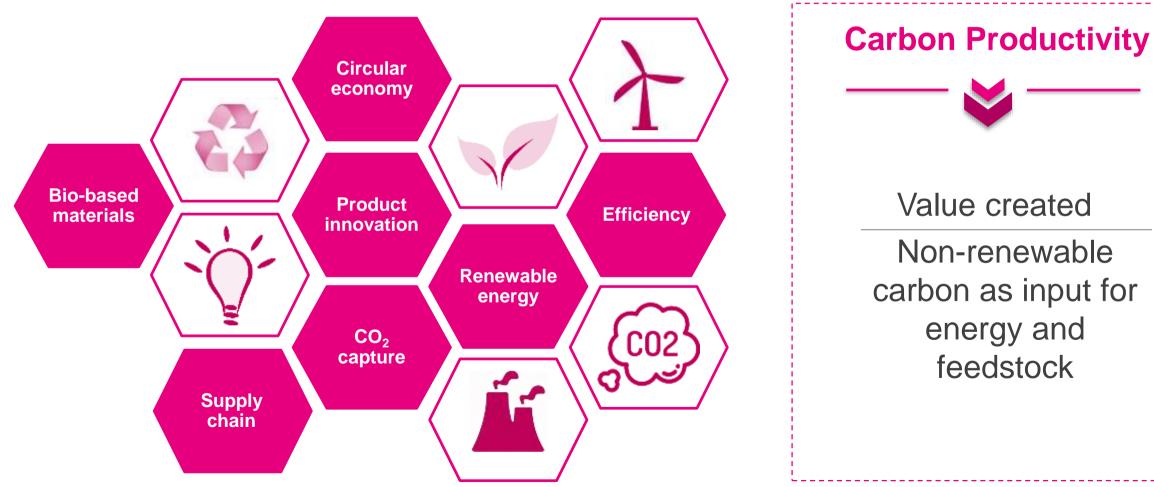




## Defining a measurement and improvement tool

...that complements existing metrics and approaches





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A practical tool for climate mitigation and a change in mindset



FROM...."Carbon is the enemy"

Decarbonisation

**Mitigation and reduction** 

TO..."Carbon as a source of value"

Creating more value from less fossil carbon

Productivity increases and re-coupling to new sources of carbon

Focus on carbon emissions from company-owned facilities<sup>1</sup> Life-cycle and circular view of carbon including product use and after-use

1 Analysis of ET Global 100 data shows that Scope 1 and 2 GHG emissions (emissions related to company-owned facilities and direct energy sourcing) make up less than 30% of the life-cycle emissions of a product, and even for those companies reporting, only one-third report more than five Scope 3 emissions categories





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