

Technology Showcase

May 8, 2018

2018 GC3 Innovators Roundtable





GC3 Green & Bio-Based Chemistry Startup Network

Creating an innovation ecosystem for green and bio-based chemistry technologies

Goals

- Support green and bio-based chemistry start-ups
- Introduce GC3 members to new chemical technologies, partnership and investment opportunities





GC3 Green & Bio-Based Chemistry Startup Network

Creating an innovation ecosystem for green and bio-based chemistry technologies

Main Activities

- Technology Showcases
- Strategic Connections Program
- Webinars
- **Coming:** Expansion into South America and further expansion into Canada
- **Coming:** Workshop for startups on targeting applications and readiness



Members of the GC3 Startup Network Include:



GC3 Startup Network Technology Showcases

2016



2017



<http://greenchemistryandcommerce.org/startup-network/>



2018 Technology Showcase

New This Year!

Technology Needs from Strategics

Apple	Johnson & Johnson	Procter & Gamble Company
BASF Corporation	Kingfisher plc	Patagonia
Beiersdorf AG	L'Oréal USA	Sherwin Williams
Best Buy Company, Inc.	Levi Strauss & Co.	Steelcase
Eastman Chemical Company	New Balance	Target

Technology Areas	Description
Adhesives	MEK-free primers/adhesives
	Reversible/Switchable adhesives for applica industrial electronics pick-and-place proces for climbing robots
	Solvent-free, water-based adhesives that d including applications such as foam to foam metal to metal capabilities in high humidity healthcare
	Wood adhesives that do not contain added
Chelants	Biodegradable chelants for personal care a



Calling all innovators developing green chemicals, materials, products or manufacturing technologies!



Pitch
Coaching &
Development



2018 Technology Showcase

- 2:15 - 3:15 PM** **Strategics Present their Technology Needs**
L'Oréal USA
BASF
Patagonia Inc.
Kingfisher
- 3:15 - 3:45 PM** **Member Updates and Networking Break**
- 3:45 - 5:15 PM** **10 Startups Present**
- 6:00 - 9:00 PM** **Dinner Reception and Poster Display**
10 startups with designated tables
7 additional startups display posters
Networking with all 17 startups

2018 Technology Showcase

“Reverse Pitch”

Green Chemistry Technology Needs & Interests

BASF

Pat Harmon

Industry Manager - Industrial Petrochemicals

Patagonia

Laura Hoch

Material Innovation Engineer

L'Oréal

Jeanne Chang

Assistant Vice President - Raw Materials & Open Research



2018 Technology Showcase

- 2:15 - 3:15 PM** **Strategics Present Their Technology Needs**
L'Oréal USA
BASF
Patagonia Inc.
Kingfisher
- 3:15 - 3:45 PM** **Member Updates and Networking Break**
- 3:45 - 5:15 PM** **10 Startups Present**
- 6:00 - 9:00 PM** **Dinner Reception and Poster Display**
10 startups with designated tables
7 additional startups display posters
Networking with all 17 startups