


defunkify[®]



Richard Geiger, Ph.D., CEO
Jim Hutchison, Ph.D., Co-founder



**5
billion
lbs.**

**Consumers
are leaning
green**



ProvenSafe™

1. Performance & environmental targets
2. Choose safer ingredients
3. Test performance & mixture-toxicity
4. Iterate



2000 locations + online



defunkify

Let's talk

Richard Geiger, Ph.D., CEO

Jim Hutchison, Ph.D., Founder

- **Partnerships**

- **Talented
Individuals**

- **Industry
Experience**

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