

Wednesday, April 26

2:00 – 3:30 Solve My Problem Group Exercise

These sessions will provide an opportunity for participants to engage in a facilitated discussion with their colleagues to identify solutions to common problems within their companies and supply chains. The goal is to build our individual networks, generate ideas for collaborations, and identify new approaches to addressing vexing green chemistry challenges.

Attendees will choose from one of four discussions:

Embedding Green Chemistry in Company Culture:

How can green chemistry be better integrated into your organization's business decisions and company culture? What are some of the obstacles your company faces and what are some best practices that can be adopted for overcoming these challenges? What are the most effective means to engage upper management in supporting such efforts?

Funding for Green Chemistry:

What are specific types of funding/financing your company needs to move forward on green chemistry innovation, research and development, and scale initiatives? From what sources has your company been successful in obtaining funds (e.g. government agencies, venture/angel capital, banks, etc.)? Where are there funding gaps and how can these be filled?

Measuring Firm-level Progress in Green Chemistry:

What are the biggest challenges your company faces in characterizing (quantitatively and qualitatively) its progress towards implementing green chemistry solutions, and what can be done to address these challenges? How does your company currently assess its progress in both reducing its use of chemicals of concern and implementing green chemistry solutions? Are there successful models that can be adopted?

Sourcing Renewable or Recyclable Materials:

What challenges is your company experiencing in finding or using sustainably sourced renewable or recyclable materials? What is needed to enable your company to implement more closed-loop manufacturing processes and move towards a circular economy?