



One University Avenue
Lowell, Massachusetts 01854
tel. 978.934.3224
fax: 978.934.3033

OFFICE OF PUBLIC AFFAIRS

NEWS RELEASE

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Contact: Karen Angelo, 978-430-6303, KarenAngelo@comcast.net

Green Chemistry Conference Drives Innovation ***Conference Held at Sysco Corporation's LEED Gold Certified Facility***

Houston, TX – The fifth Annual Green Chemistry and Commerce Council (GC3) Innovators Roundtable will bring together leaders across industries that are driving green product development throughout supply chains. The three-day conference will be held at Sysco Corporation's LEED Gold certified facility in Houston, Texas from April 26 to 28, 2010 at 1390 Enclave Parkway.

Organized by the Lowell Center for Sustainable Production at the University of Massachusetts Lowell, the GC3 Innovators Roundtable is a meeting of more than 75 industry, government and non-government organizations working through barriers to improve the design and application of safer chemicals and products. Each of the GC3 working groups, focused on advancing GC3 projects between annual meetings, will report at the conference on drivers for innovation, tools for chemical assessment and advancing design for environment and green chemistry approaches.

The conference will cover lessons learned from the pharmaceutical industry's collection and management of chemical toxicity information, the role of nanotechnology in green chemistry and product design, and opportunities for improving how information is shared along supply chains. In addition to a keynote address by Dr. John Warner of the Warner Babcock Institute for Green Chemistry, this year's event will also feature a breakfast session lead by researchers from Rice University's Center for Biological and Environmental Nanotechnology and a training by Green Chemist Dr. Amy Cannon on the iSUSTAIN Green Chemistry Index.

The conference is particularly timely as companies begin to plan for revisions to federal toxic substances legislation, draft revisions to which were introduced by Senator Frank Lautenberg and Representative Henry Waxman in mid-April.

“The companies that participate in the GC3 are making tremendous progress eliminating barriers to safer product development because of their willingness to share information and experiences with each other and with government agencies,” says Joel Tickner, Assoc. Prof. at the University of Massachusetts Lowell and Project Director at the Lowell Center for Sustainable Production. “These companies are ready to go beyond regulations and provide the products and services that will position them as leaders in green innovation.”

To view the three-day agenda, visit the GC3 web site at:

<http://www.greenchemistryandcommerce.org/events.upcoming.php>

About the Green Chemistry and Commerce Council (GC3)

The GC3, facilitated by the Lowell Center for Sustainable Production at the University of Massachusetts Lowell, provides an open forum for business-to-business dialog to advance the development of safer chemicals and products. Through working groups, GC3 participants initiate projects to advance green chemistry and design for environment policies. For more details, visit www.greenchemistryandcommerce.org.